

Cambria Cook

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Motivated and creative college student pursuing a degree in Business of Creative Enterprises with a minor in Marketing seeking an internship in the marketing and advertising fields. Passionate about fostering creativity and artistic skills in people, transgressing and often inspiring others to do the same. Attended Freestyle, an art and design school in Silicon Salley under the instruction of Leslie Parkinson. Eager to utilize my background in art instruction, digital media, and curriculum development to inspire and work with the people that are pushing the limits – not only in marketing and advertising, but in the art of being remembered. With a strong foundation and an eye for visual literacy, I pride myself in my ability to interpret and craft visual narratives that resonate deeply with all audiences.

Education

Emerson College, Boston, MA

Jan 2024–Projected 2027

Majoring in Business of Creative Enterprises

3.81

Courses taken: Public Speaking, Creative Collaboration Seminar, College Writing & Creative Economy, Developing an Aesthetic Sensibility Through Creative and Critical Thinking, Cultural Economics, Love and Eroticism, and Research Writing, Business for Creative Enterprise, Intercultural Communication, Race & Resistance in U.S. Literature, Popular Culture and U.S. History, Political Science Intro to the American Government, and Marketing & Marketing Communication

Mountain View High School, Mountain View, CA

Aug 2019–June 2023

Cumulative GPA: 3.84 (unweighted)

Freestyle, Mountain View, CA

Aug 2021–June 2023

Freestyle Academy of Communication Arts & Technology

Skills and Certifications

- Technical Skills: Proficient in all elements of Google Workspace, Microsoft Office Suite, Adobe Photoshop, Illustrator, InDesign, ProTools, Canva, JavaScript, HTML.
 - Soft Skills: Excellent communication, organizational, and team-building skills. Effective problem-solving and analytical abilities. Strong visual literacy; keen eye for details. Sharp observational skills.
 - Semrush: Becoming an AI-Powered Marketer
 - HubSpot: Inbound Marketing Certification
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Professional Experience

Clutter President and Founder

Jan 2024 — Present

- Launched Boston's first transportation magazine, releasing a new issue to trains every Friday

- Fostered a collaborative environment; sourced a team of skilled individuals & delegated tasks
- Perfected brand identity by honing details like logo, font, and color palette, ensuring a cohesive and professional visual presence
- Manages our social media, creates content, and generates traction.

INDEX Magazine Style Team

Oct. 2024 — Present

- Pitches ideas to the board for photoshoots and new concepts
- Managed models, their styling, hair, posing, hair and makeup on over 10 photoshoots

Creative Director

- Promoted my editorial and photoshoot, *Tit for Tat*, all over Boston, receiving over 100 responses
- Organized meeting times + photoshoots while maintaining the anonymity of the volunteers
- Professionally photographed volunteers single handedly to obscure their identities

TEDx PR Director

June 2022 — Jan 2023

- Led the digital marketing campaign for the event site and surrounding community
- Managed social media to generate engagement and document events
- Designed and distributed promotional materials and backstage event coordination

Photoshop for Young Artists Director

June 2022 — Aug 2022

Crittenden Middle School, Mountain View, CA

- Taught middle school children Adobe Photoshop and discussed media literacy
- Developed engaging lesson plans to teach the fundamentals of digital art and graphic design.
- Encouraged creativity and critical thinking through interactive projects and discussions about media representation.

Assistant to the Manager

May 2019 — Aug 2019

Arts & Frames Unlimited, Mountain View, CA

- Maintained inventory records, stocked supplies, and performed data entry
- Collaborated with the Store Manager on retail operations and managed various projects spanning from inventory management to customer service

Move Out Assistant

April 2024 — May 2024

Emerson College, Boston, MA

- Ensured compliance with college regulations during student housing move-out process
- Documented move-out procedures and filed records for the housing facility
- Managed carts and equipment for smooth transitions for students and their families
- Executed closing procedures, securing all equipment and materials

Server

June 2022 — June 2024

Mike's Diner Bar, Palo Alto, CA

- Generated familial ambiance while seating guests and making custom recommendations
- Facilitated efficiency by streamlining POS entries and establishing clear communication between guest orders and Spanish-speaking kitchen staff by translating needs
- Ensured a calm working demeanor when addressing stressful customer inquiries, helping provide quick resolutions, and mediating concerns

Nanny

Aug 2023 — Jan 2024

Mountain View, CA

- Provided after-school care for two children, ages 7 and 10
- Prepared meals, managed carpool duties, and engaged children in activities

Trader Joe's Crew Member

Oct 2024 — Dec 2024

Boston, MA

- Assisted customers and ensured a positive shopping experience
- Restocked shelves, maintained displays, and upheld cleanliness
- Operated registers and resolved concerns professionally
- Ensured product freshness and followed food safety protocols
- Multitasked across roles with a positive attitude

Hostess

Oct 2021 — July 2022

Etan, Palo Alto, CA

- Greeted customers, handled reservations, and ensured guest satisfaction
- Acted as an intermediary between management and employees

Floor Assistant

June 2021 — Nov 2021

World Market, Mountain View, CA

- Provided customer service, managed product displays, and processed transactions
- Trained new associates and handled cash reconciliations

Student Involvement

OnTrend Collaborators Club Secretary

Aug 2022 — June 2023

- Organized meetings, recruited peers, and volunteered 1bi-weekly.

Varsity Girls Volleyball

Aug 2019 — Jan 2023

- Earned AVCA Team Academic award and participated in CCS championships
- Played for both Los Altos High School (Freshman and Sophomore) and Mountain View High School (Junior and Senior)